



# Innovating Health Together Conference

Resilient and Sustainable Health  
Systems for the Future

27 - 28 October 2026

Lisbon

Sponsorship Opportunities



# About Innovating Health Together Conference

The Innovating Health Together Conference (IHTC) is an international event dedicated to innovation and collaboration in Healthcare. Bringing together experts, companies, and health professionals, the conference fosters discussions on the future of healthcare systems, covering important topics for the development of Europe's Health. With a dynamic and interactive environment, the IHTC offers networking

opportunities, showcase of innovative projects, and strategic partnerships, creating a privileged space to drive disruptive solutions in the sector.

Let's Innovate Together!

## 2025 Edition

+ 700



participants

+ 27



nationalities

+ 70



speakers

+ 125



meetings



Review the 2025  
edition here



# 2026 Edition - Lisbon



International Conference



2 days of Conference



Health Tech Showroom



Brokerage event



Networking



Workshops



Health  
Portugal

Powered by

Health Cluster  
Portugal

# Sponsor packages

## Sponsor 5.000€

- Logo\* on pre-event communications and dissemination materials (both digital and printed), on the HCP and Conference website, newsletter and social networks
- Possibility to have a roll-up on site

## Main Sponsor 10.000€

- Logo\* on pre-event communications and dissemination materials (both digital and printed), on the HCP and Conference website, newsletter and social networks
- Logo\* on the materials to be used at the venue (ledwall, exhibition area, signage and other materials...)
- Featured in 1 Social Media Post
- Exhibition space at the conference venue (4m2)
- 10 free tickets

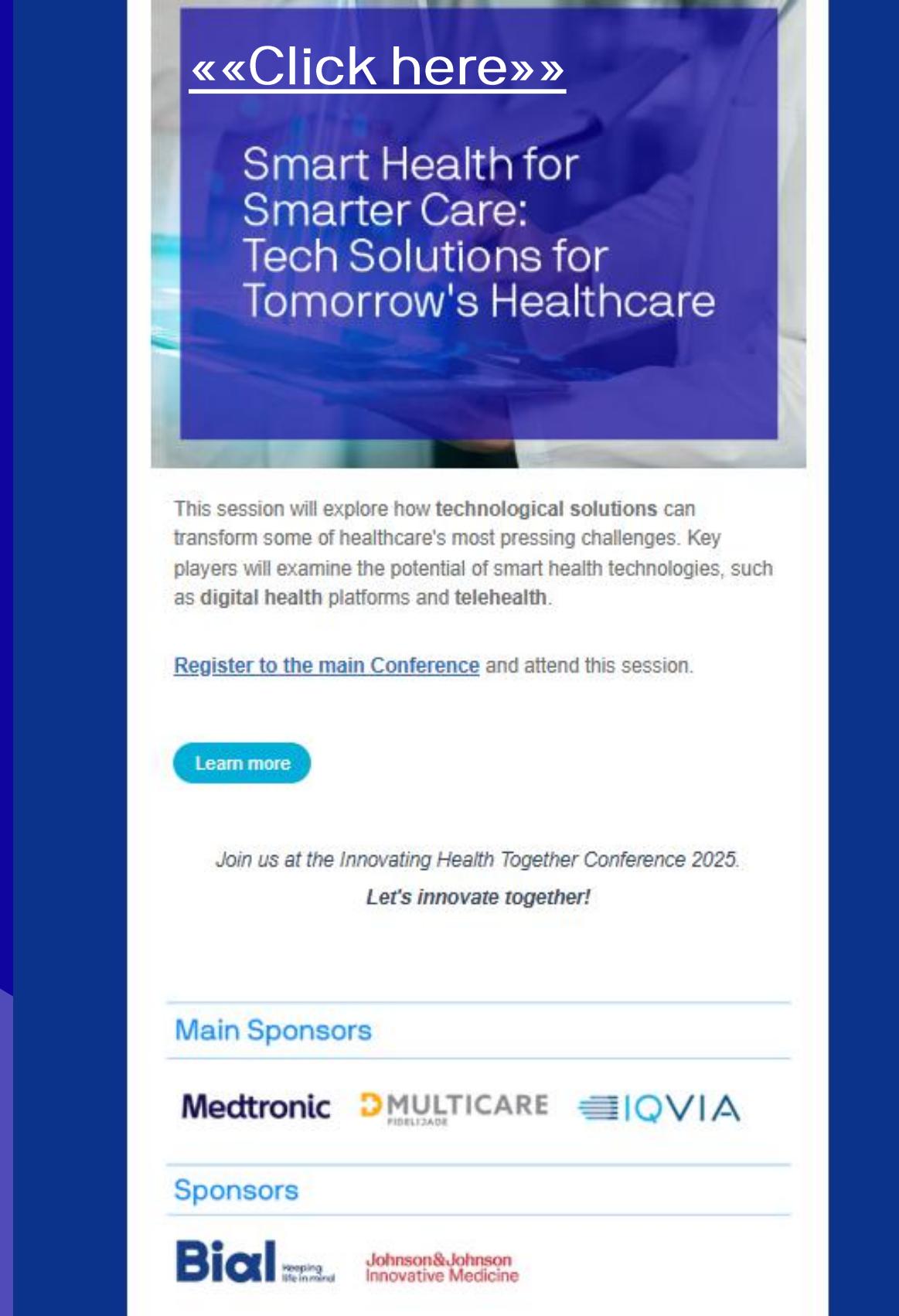
## Premium Sponsor 15.000€

- Logo\* on pre-event communications and dissemination materials (both digital and printed), on the HCP and Conference website, newsletter and social networks
- Logo\* on the materials to be used at the venue (ledwall, exhibition area, signage and other materials...)
- Feature in 2 Social Media Posts
- Exhibition space at the conference venue (4m2)
- 20 free tickets
- Sponsorship of one of the Conference sessions\*\*

\*Different sizes depending on sponsor category

\*\* Limited to the number of sessions (first come first served))

# Examples of pre-event graphic materials

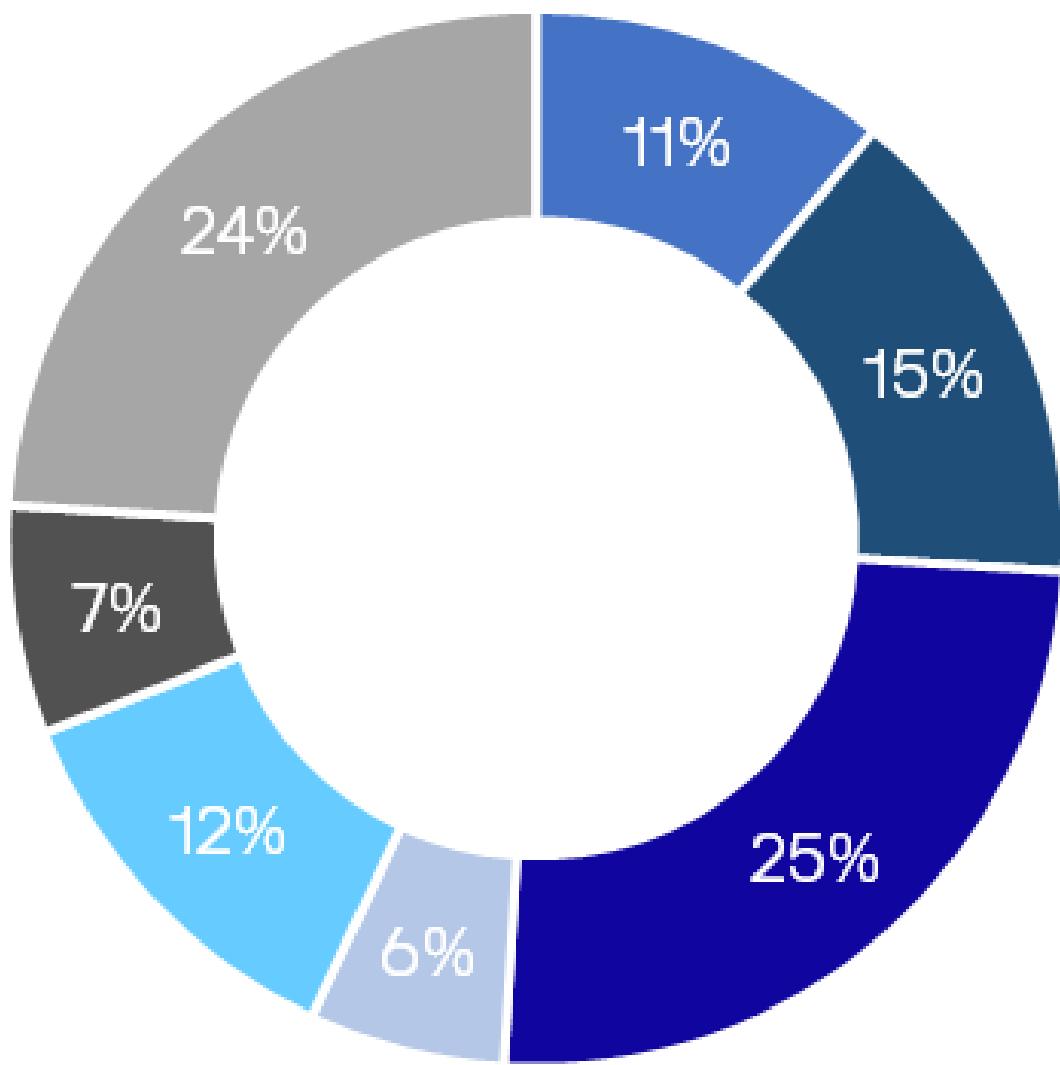


# Examples of the event's marketing materials



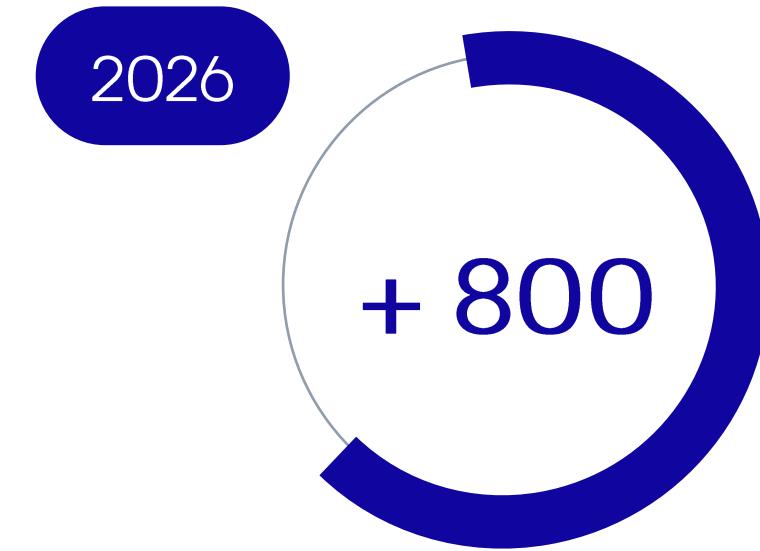
# Attendees

## Attendees job positions – 2025 edition

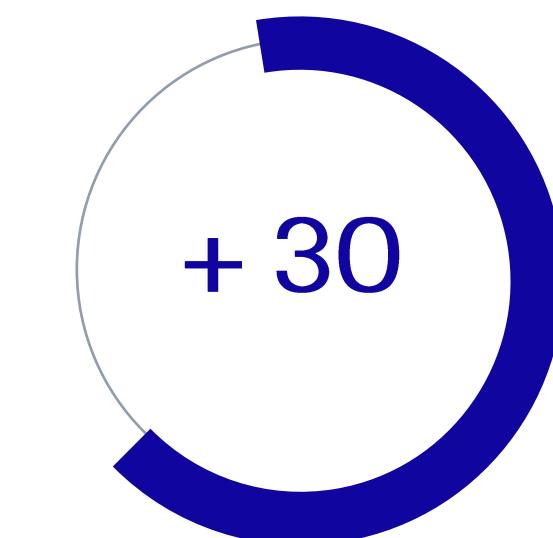


- Chief
- Director
- Manager
- Founder
- Research
- Healthcare Professional
- Others

## Expected Attendees



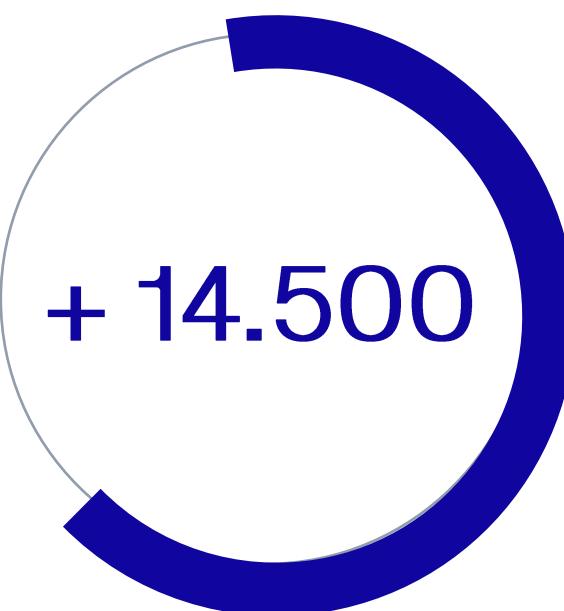
## Nationalities



# Visibility for Sponsors

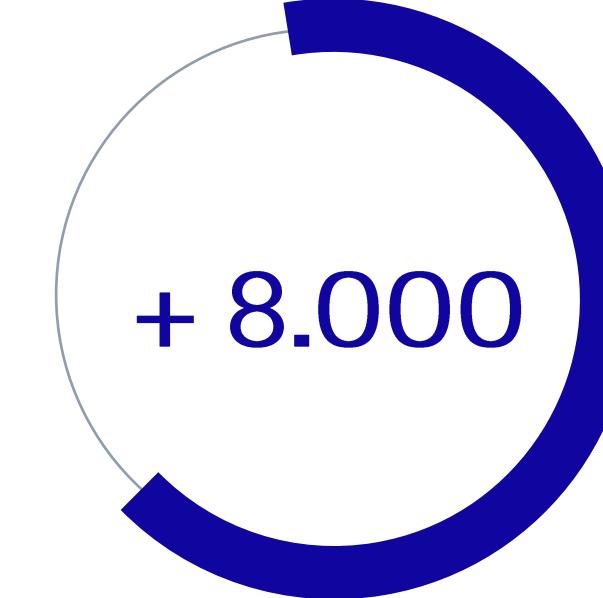
## IHTConference.com

2025  
visits



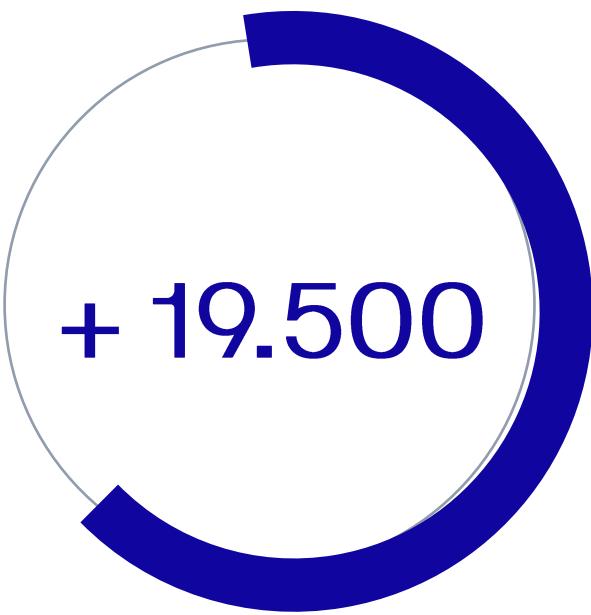
## E-mail marketing

2025  
Contacts



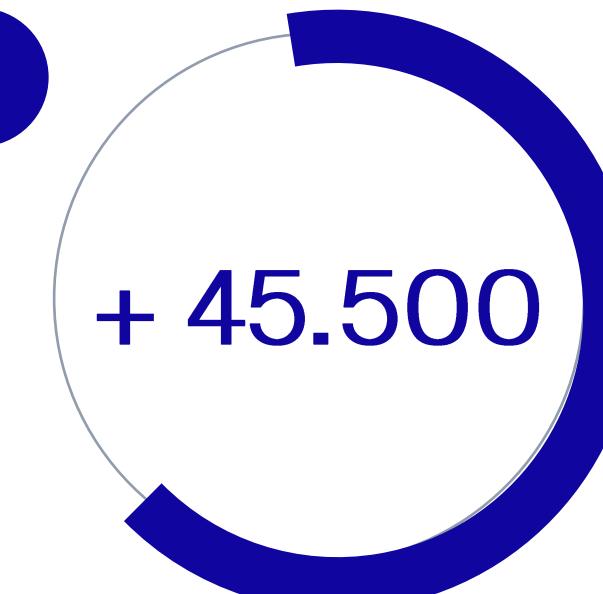
## HCP Linkedin

2025  
Followers



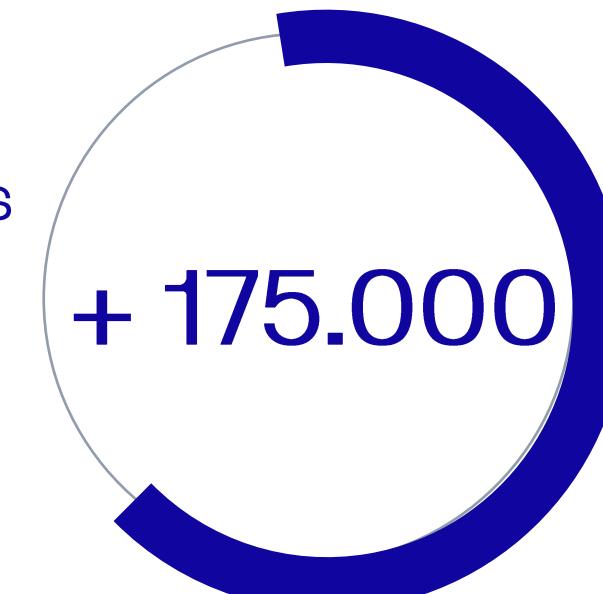
## HCP Websites visits

2025  
visits



## Digital Marketing Campaign

2025  
Impressions



To find out more about the sponsorship  
and exhibition opportunities available,  
please contact:



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